



TITLE	ADVERTISER	PRODUCT	ENTRANT COMPANY	COUNTRY
GRAND PRIX				
C01 Product Launches				
A CHANNEL HOPPER	RENAULT NISSAN DEUTSCHLAND	RENAULT MODUS	NORDPOL HAMBURG AGENTUR FUR KOMMUNIKATION	GERMANY
GOLD LION				
A02 Cars				
CHANNEL HOPPER	RENAULT NISSAN DEUTSCHLAND	RENAULT MODUS	NORDPOL HAMBURG AGENTUR FUR KOMMUNIKATION	GERMANY
A05 Other Consumer Products				
DEVOTED	GURU BICYCLE CORP	PROFESSIONAL HIGH-END BICYCLES	DIESEL	CANADA
A08 Other Consumer Services				
SKYHIGH NICESSITIES	ALASKA AIRLINES	COMMERICAL AIRLINE	WONGDOODY	USA
A12 Business to Business - Advertising & Media				
THE FIRST MEDIA CHOICE	SYDSVENSKAN DAILY NEWS	NEWSPAPER ADVERTISING	THE FAN CLUB	SWEDEN
A14 Non Profit Organisations				
DANGEROUS WORLD	DEBRA AUSTRIA	FUNDRAISING FOR BUTTERFLY CHILDREN	OGILVY & MATHER	AUSTRIA
B01 Flat Mailing				
OZONE	SINGAPORE ENVIRONMENT COUNCIL	ENVIRONMENTAL AWARENESS	10AM COMMUNICATIONS	SINGAPORE
B07 Field Marketing				
ONE CUP BRA	LIGUE CONTRE LE CANCER	ANNUAL BREAST CANCER CHECK-UPS	DDB	BELGIUM
B08 Integrated Solutions				
STILL HERE	CANCER RESEARCH UK	FUNDRAISING	OGILVYONE WORLDWIDE	UNITED KINGDOM
C02 Traffic Building				
WORST BOYFRIEND	NZ GIRL	ONLINE MAGAZINE	DDB NEW ZEALAND	NEW ZEALAND
SILVER LION				
A02 Cars				
COKE CAN	Daimlerchrysler Vertriebsorganisation Deutschland/Coca-Cola GmbH	SMART FORTWO CABRIO	SPRINGER & JACOBY WERBUNG	GERMANY
A04 Information Technology				
ONENOTE VIRALS	MICROSOFT	ONENOTE SOFTWARE	MRM PARTNERS UK	UNITED KINGDOM
A08 Other Consumer Services				
STRAWS	Y+ YOGA CENTRE	YOGA CENTRE	LEO BURNETT GREATER CHINA	HONG KONG
A09 Publications & Media				
WOODEN PLANK	KARATE BUSHIDO	KARATE MAGAZINE SUBSCRIPTIONS	TBWA\PARIS	FRANCE
A10 Business to Business Products				
RESIGNATION LETTER	HEWLETT-PACKARD	PHOTOCOPIERS	PUBLICIS MOJO	NEW ZEALAND
A11 Business to Business Services				
MAGIC TRICK	NUÑEZ Y NAVARRO	CAR PARKING SPACES	PROXIMITY DEC	SPAIN
RECRUITING PENCIL	McKINSEY & COMPANY	RECRUITMENT	RUF LANZ WERBEAGENTUR	SWITZERLAND
A12 Business to Business - Advertising & Media				
WE MISS YOU	PROXIMITY BBDO FOR LA POSTE	MARKETING AGENCY	PROXIMITY BBDO	FRANCE
B01 Flat Mailing				
BOLT-ON MAILING	MICROSOFT	EXCHANGE SERVER 2003	HARRISON TROUGHTON WUNDERMAN	UNITED KINGDOM
WHAT DO YOU GET FROM F. A.Z. SIZED ADS?	FRANKFURTER ALLGEMEINE ZEITUNG	ADVERTISING IN F.A.Z.	SCHOLZ & FRIENDS	GERMANY
B04 Direct Response TV				
NAILS	DEBRA AUSTRIA	FUNDRAISING FOR BUTTERFLY CHILDREN	OGILVY & MATHER	AUSTRIA
B06 Alternative Media				
UMBRELLA	NATURE SOCIETY OF SINGAPORE	RAINFOREST CONSERVATION	AD PLANET GROUP	SINGAPORE
BUBBLE WRAP DAY	SEEING EYE DOGS AUSTRALIA	GUIDE DOG APPEAL	RAPP COLLINS MELBOURNE	AUSTRALIA
B08 Integrated Solutions				
IT'S GONNA GET DIRTY	SCRUFFS	SCRUFFS WORKWEAR	JWT CHEETHAMBELL	UNITED KINGDOM
BRONZE LION				
A01 Fast Moving Consumer Goods				
HELLO PERIOD!	O.B. TAMPONS	TAMPONS AND INFORMATION ON MENSTRUATION	DRAFT SWEDEN	SWEDEN
A02 Cars				
ICE TRAY	VOLKSWAGEN UK	VW POLO TWIST	PROXIMITY LONDON	UNITED KINGDOM
NOT FOR SALE	BMW GROUP NETHERLANDS	MINI	PPGH JWT GROUP	THE NETHERLANDS
A04 Information Technology				
MONEY MONEY MONEY	SAP POLSKA	MYSAP ALL-IN-ONE SOFTWARE	OGILVYONE	POLAND
A05 Other Consumer Products				
A STRANGER'S BEEN THROUGH YOUR MAIL	COURT SECURITY	SECURITY SYSTEMS	HARRISON TROUGHTON WUNDERMAN	UNITED KINGDOM
WHERE'S MY AEROBIE?	CROWN & ANDREWS	AEROBIE - THE AMAZING FLYING RING	GEORGE PATTERSON PARTNERS	AUSTRALIA
A07 Commercial Public Services				
ROCKY	NOKIA	NOKIA CLUB	12SNAP GERMANY	GERMANY
A08 Other Consumer Services				
CANDY BOX	TRIBIS DOG SCHOOL	PET HOLIDAY HOME	MATTER & PARTNER	SWITZERLAND
A10 Business to Business Products				
THIS CUP IS NOT MY CUP!!!	NOKIA SPAIN	TECHNOLOGICAL SOLUTIONS FOR BUSINESS	CP COMUNICACION PROXIMITY - PROXIMITY WORLDWIDE	SPAIN
A11 Business to Business Services				
PHONE NUMBERS	McKINSEY & COMPANY	RECRUITMENT	RUF LANZ WERBEAGENTUR	SWITZERLAND
A12 Business to Business - Advertising & Media				
103,823 IMAGES	PANG!PANG!	INTERIOR DECORATOR/STYLIST/CASTING	ANR.BBDO	SWEDEN

WATER GLASS ORCHESTRA SET	LIQUID STUDIOS	MUSIC SOUND STUDIO	COLENZO BBDO	NEW ZEALAND
A13 Retail Services				
CRISPLY FOLDED SHIRT	PLEATS FINEST CLEANERS	DRY CLEANING	RODGERS TOWNSEND	USA
BICYCLE INSPECTION	CYKELSPEC	SPRING SALES AND SERVICES	GOSS	SWEDEN
A14 Non Profit Organisations				
BUBBLE WRAP DAY	SEEING EYE DOGS AUSTRALIA	GUIDE DOG FUNDRAISER	RAPP COLLINS MELBOURNE	AUSTRALIA
STOLEN FUTURE	CHILDLINE	CHILD PROTECTION	NET#WORK BBDO	SOUTH AFRICA
B02 Dimensional Mailing				
SOARING FEELINGS	OPER FRANKFURT	FRANKFURT STATE OPERA	OGILVYONE WORLDWIDE	GERMANY
THE FIRST MEDIA CHOICE	SYDSVENSKAN DAILY NEWS	NEWSPAPER ADVERTISING	THE FAN CLUB	SWEDEN
B03 Direct Response Print, including inserts				
BULLET HOLE THROUGH MAGAZINE	METROPOLITAN POLICE SERVICE	OPERATION TRIDENT FIREARM CRIME PREVENTION	MILES CALCRAFT BRIGINSHAW DUFFY	UNITED KINGDOM
B04 Direct Response TV				
WE GAVE BLOOD	AUSTRALIAN RED CROSS BLOOD SERVICE	BLOOD DONATION	BMF ADVERTISING	AUSTRALIA
GEL TV	ASICS EUROPE/NETHERLANDS	RUNNING SHOES	AIMAQ.RAPP.STOLLE	GERMANY
B05 Infomercials				
HARDCORE	SCRUFFS	SCRUFFS WORKWEAR	JWT CHEETHAMBELL	UNITED KINGDOM
B06 Alternative Media				
INVISIBLE WHEELS	LOJACK	CAR TRACKING DEVICE	WUNDERMAN ARGENTINA	ARGENTINA
PILLOWCASE	DENNY'S	DENNY'S RESTAURANT	PUBLICIS	USA
B08 Integrated Solutions				
REFERENDUM PLUS	SPANISH GOVERNMENT YOUTH COUNCIL	YOUTH VOTE CAMPAIGN	SHACKLETON DIRECT	SPAIN